

Crack Google's One-Keyword Rule to Reach More Audiences teaches you how to transform a single product or service page into multiple unique landing pages—each optimized for a different focus Keyword and audience intent—without triggering SEO penalties. This ChatGPT for SEO session walks through the entire process, starting with understanding why traditional SEO limits one Keyword per page and how ChatGPT's intelligent rewrites break through those boundaries. You'll learn to build a strong core master page with modular paragraphs that retain clarity and impact, which then serves as the foundation for generating six or more semantically unique variations. We'll cover how to use Ubersuggest to group related Keywords into effective sets, each targeting specific searcher intent. You'll also gain hands-on experience crafting AI rewrite prompts, configuring Mail Merge to automate page generation, and publishing all versions on WordPress using Yoast SEO, complete with customized URLs, headers, and metadata. This session also explains how to improve search visibility with footer cross-linking for fast SERP indexing and lays out a repeatable system for future campaigns that saves time while multiplying reach. Whether you're promoting a product, service, or geographic location, you'll leave class with a complete toolkit—including checklists, reusable templates, and a step-by-step prompt engineering guide—to scale your SEO impact with confidence.

THE ONE-KEYWORD TRAP & CHATGPT'S BREAKTHROUGH SOLUTION

- Why SEO best practices traditionally limit you to one Keyword per page
- Discover how ChatGPT can help you break that rule—safely & creatively
- Multiply your audience reach without changing your product or message

BUILDING HIGH-IMPACT KEYWORD SETS

- Use Ubersuggest to find Focus Keywords tied to various search intents
- Group phrases into multiple sets: each with a distinct Focus Keyword and four Related Keywords
- Tailor each set to match what different types of searchers are really looking for

WRITING THE CORE MASTER PAGE

- Build one strong, benefit-rich version of your landing page as a master template
- Structure paragraphs modularly so they can be rewritten without sounding robotic
- Design your message to stay flexible while preserving clarity and impact

PROMPT ENGINEERING & AI REWRITE AUTOMATION

- Use a step-by-step prompt framework to guide ChatGPT's rewrites
- Run prompts in bulk using Mail Merge to generate all seven pages quickly
- Get high-quality, semantically unique versions with no manual editing

SEO CONFIGURATION & WORDPRESS PUBLISHING

- Upload and format each version in WordPress with Yoast SEO
- Customize URLs, metadata, and headers to reinforce each Focus Keyword
- Turn your variations into legitimate, standalone landing pages

FOOTER LINKING & FAST SEO SERP INDEXING

- Cross-link all versions using your website's footer to help Google find and index them
- Boost internal SEO signals and ensure no version is left behind
- Build a stronger site structure while accelerating visibility

SCALABLE STRATEGY FOR FUTURE PAGES

- Reuse this system for any product, location, audience, or service
- Save time on future content campaigns by starting with one strong message
- Leave the class with templates, checklists, and the confidence to be able to do it again and again