

If you've ever struggled with SEO's one-Keyword rule, this class is for you. In Crack Google's One-Keyword Rule to Reach More Audiences, you'll learn how to turn one landing page into seven fully unique versions—each targeting a different audience and keyword. Using ChatGPT, keyword research from Ubersuggest, and some clever automation with Mail Merge, you'll build search-optimized content that scales. We'll show you how to write one strong page, then have ChatGPT rewrite it for multiple search intents—without duplicate content or SEO penalties. You'll walk away with a system you can use over and over to grow your visibility, reach more people, and publish faster without burning out.

THE ONE-KEYPHRASE TRAP & CHATGPT'S BREAKTHROUGH SOLUTION

- Why SEO best practices traditionally limit you to one Keyword per page
- Discover how ChatGPT can help you break that rule—safely & creatively
- Multiply your audience reach without changing your product or message

BUILDING HIGH-IMPACT KEYPHRASE SETS

- Use Ubersuggest to find Focus Keywords tied to various search intents
- Group phrases into multiple sets: each with a distinct Focus Keyword and four Related Keywords
- Tailor each set to match what different types of searchers are really looking for

WRITING THE CORE MASTER PAGE

- Build one strong, benefit-rich version of your landing page as a master template
- Structure paragraphs modularly so they can be rewritten without sounding robotic
- Design your message to stay flexible while preserving clarity and impact

PROMPT ENGINEERING & AI REWRITE AUTOMATION

- Use a step-by-step prompt framework to guide ChatGPT's rewrites
- Run prompts in bulk using Mail Merge to generate all seven pages quickly
- Get high-quality, semantically unique versions with no manual editing

SEO CONFIGURATION & WORDPRESS PUBLISHING

- Upload and format each version in WordPress with Yoast SEO
- Customize URLs, metadata, and headers to reinforce each Focus Keyword
- Turn your variations into legitimate, standalone landing pages

FOOTER LINKING & FAST SEO SERP INDEXING

- Cross-link all versions using your website's footer to help Google find and index them
- Boost internal SEO signals and ensure no version is left behind
- Build a stronger site structure while accelerating visibility

SCALABLE STRATEGY FOR FUTURE PAGES

- Reuse this system for any product, location, audience, or service
- Save time on future content campaigns by starting with one strong message
- Leave the class with templates, checklists, and the confidence to be able to do it again and again